

HARAS JM BREEDING PROGRAM 1989 - 2022



STARTED IN 1989, HARAS JM CAN BE SUMMED UP BY THE FAMILY'S PASSION FOR HORSES THAT HAVE BEEN PASSED FROM GENERATION TO GENERATION. THIS IS THE PILLAR OF HARAS JM, CULTIVATED OVER THE YEARS BY ITS OWNER JOSÉ ALVES AND HIS WIFE MAISA.

JM'S BREEDING PROGRAM FOCUSES ON THE EVOLUTION AND IMPROVEMENT OF QUALITY. THE SIRES AND MARES ARE THE PRIORITY TO ACHIEVE MORE AND MORE EXTREME BEAUTY, EXPRESSIVE EYES, SMALL TIGHT EARS, LONG AND SHAPELY NECK, SMOOTH, STRONG AND BALANCED BODY, TALL SET, EXCELLENT NATURAL TAIL CARRIAGE, MOVIES WITH STRENGTH AND SPIRIT, GRACE, ATTITUDE AND STYLE.



*MAISA AND JOSÉ ALVES FILHO
CELEBRATING PIETTRA DI STYLE JM,
BRAZILIAN NATIONAL CHAMPION MARE*

Haras JM, throughout its history, has stood out in the showring. In 2004 JM won the Brazilian Circuit for the first time, achieving the coveted title of Best Breeder and Exhibitor in Halter of the National Shows Circuits. The statistics for Brazil's Haras JM, which this year celebrates its 33rd anniversary in the Arabian industry, are fantastic, Haras JM has been the Leading Breeder in Brazil not once, but ten consecutive years, and during five years as the second Best Breeder in Brazil. Those titles were also conquered as Performance Arabian Horses Breeder.



The farm is a sprawling 500 acre compound in the Monte Mor section outside São Paulo. Nowadays, it is the home of more than 700 Arabian horses in its breeding program, including 21 stallions and 350 mares, and as many as 150 foals arriving annually.





*TAZZAAL DI PSCORE JM (*PSCORE x HK LA ROSA LASWAN)*



The property has been in the Alves family since 1963. For many years has also been home to a breeding program of native Brazilian Mangalarga Paulista horses. José Alves supported his mother and brother but did not take it to heart as he has the Arabians. It took his sons, in 1989, to convince

him to acquire a few Arabians. But after that, it was not long before he became absorbed in creating a breeding operation. Jose Alves has always been interested in breeding animals and had observed the Mangalarga program, so he knew that the quickest way to succeed was not to do it haphazardly.



*CANCIONE DEL TINO JM (*EL TINO x XAKLINNA D'PScore JM)*



He indulged his passion wisely with valuable advice from such friends and mentors as Luciano Cury, David Boggs, Lenita Perroy and Paulo Levy. Now he is reminded of their accomplishments whenever he sees one of his original purchases, *Fantasia Castana, *Gay Shah Rose, *SL White Lace, * Lady Serenade BHF, and many other star mares.





*EUROPA EL JAMAAL (*ALI JAMAAL x *SL WHITE LACE)*
NATIONAL CHAMPION: BRAZIL - USA - CANADA - SAUDI ARABIA



**FA RAJJAH (MARAJJ x VIRTUOSA MLR)*
BRAZILIAN NATIONAL RESERVE CHAMPION STALLION





“Our family is very involved with the breeding,” Alves says. “Maisa, Vivian, José Neto, João Ricardo e Stephanie like very much to be involved with the Haras JM program and activities, and everybody loves the people of the Arabian horse community of the world. Breeding Arabian horses is an amazing part of our lives.”





*DARTIST YPARADISE JM (YPARADISE JM x *FRANGELICA BHF)
2021 BRAZILIAN NATIONAL CHAMPION STALLION "COPA BRASIL"*

Over the years, Haras JM has been working to create a group of stallions and broodmares that will increase the quality of his breeding program. Since Haras JM found its stride as a major breeding farm, and the numbers rose in his program, he has collected a diverse but well-chosen choice of stallions; he points out that with a broodmare band the size of theirs, a variety of bloodline combinations is not only preferable but necessary.





YPARADISE JM (RFI MAKTUB x MAYNAH)



**STYLE SRA
(BEY SHAH x
SOCIALLITE)*

Haras JM first lead sire was *Style SRA, whom the Alves' acquired from the United States in 1997. Bred by Dan and Maureen Grossman at Stone Ridge Arabians, *Style SRA was a son of Bey Shah, out of Sociallite, by SX Saladin. His pedigree, therefore, included not only the fire and flat-gorgeous beauty of Bey Shah, but also a generous dose of correct conformation and athletic ability from such icons as Bask, Serafix, Huckleberry Bey, and several of the solidly-bred old representatives of Crabbet-based American "domestic" lines.



****PSCORE (PADRONS PSYCHE x BEY SHAHS LADY)***
SCOTTSDALE CHAMPION STALLION

The second significant influence at Haras JM was already in the stallion barn. However, at the time, he was just at the beginning of his career at stud. *Pscore, who Lucy Whittier bred, was 3 years old in 2006 when Jose Alves Filho purchased him from Bob and Dixie North, of North Arabians. He is a son of Padrons Psyche, from the Bey Shah mare Bey Shahs Lady, thus adding Psyche, the new ingredient in the lines, and reemphasizing Bey Shah.



CALVIN DEL TINO JM
 (*EL TINO x
 *MARCESSA FF)



**MARCESSA FF*
 (QR MARC x EVE SAINT LAURENT)

Haras JM Breeding Program carefully introduced representative stallions at the farm, creating options not only for his own combinations and future generations but also for the use of outside breeders.

Some of JM's stallions bred at Haras JM include: CASH DEL TINO JM, CALVIN DEL TINO JM, YPARADISE JM, TAZZAAL Di PSCORE JM, DARTIST D" YPARADISE JM, ZAX Di PSCORE JM, some are purchased, as *PSCORE, *VALENTE, *FA RAJJAH, *RD CAPRIOTTI, *SIRAJJ UB, *PERIGNON, *SIR MARWAN CRF, SHAEZZ EL MADAN, PALADINO AL VENTUR, JOHRDAN EL JAMAAL, DAKHAR HVP, EL MASSAR JSZ, *AN VICTOR, PRINCE MAGNUM JSZ, *PRINCE MICHAEL MPE, but all offer the high level of quality demanded in the program. While used for their physical attributes and pedigrees, nearly all have been tested in demanding show ring competition and acquitted themselves well.



*CASH DEL TINO JM (*EL TINO x STIG JUSTHINE)
2021 BRAZILIAN NATIONAL RESERVE CHAMPION STALLION*



WIEZA'S DIAMOND ORA
(*SUPREME JUSTICE ORA x WIEZA NOOR ORA*)
2020 ARABIANS NATIONAL BREEDERS FINALS
UNANIMOUS GOLD CHAMPION YEARLING FILLY



Breeders who examine the pedigrees of the Haras JM stallions and broodmares can see the tracery of thoughtful mating, the blending of bloodlines, and consideration of the physical characteristics of each horse and their ability in the show ring. In a high percentage of the foals, the success is particularly evident, and the certainty of some mares' contributions adds extra excitement to some of the crosses.



*PRINCE MAGNUM JSZ (MAGNUM PSYCHE x *BAVIERA HVP)*
2020 BRAZILIAN NATIONAL RESERVE CHAMPION COLT



**SIRAJJ UB (MARAJJ x SATIN MIST)*

To follow the tenets of breeding, we always need to bring some qualities to our breeding program and see what the other breeders are doing. We need to learn what the successful breeders everywhere are doing. Understanding if we want to continue on the high-quality focus, we always have to add quality of mares and stallions to our program.”





STIG JUSTHINE (WH JUSTICE x MAG SHALL LONDRINA)



**VAALENTE (DA VALENTINO x AMELIA B)*





**RD CAPRIOTTI (SHANGHAI EA x MI MORENA)*



*EL MASSAR JSZ
(GAZAL AL SHAQAB
x SAHARA GALLINA)*



*DAKHAR HVP
(*DA VINCI FM x
RD FABREANNA)



*SHAEZZ EL MADAN (*SHAEL DREAM DESERT x *MFA EXOTICAA)
SIRE OF SHAKAR PEGASUS, WORLD ARABIAN HORSE CHAMPION - PARIS*



YSTOPA Di JUSTICE JM (WH JUSTICE x MAYNAH)



*XAKLINNA D'PSCORE (*PSCORE x SHAKLINA EL JAHD HEC)*



*VENITTIA D'PSCORE JM (*PSCORE x MICHELLE CAROL)*
2013 BRAZILIAN NATIONAL RESERVE CHAMPION FILLY



*ENDLESS LOVE JM (*VAALENTE x STIG JUSTHINE)*



JOHRDAN EL JAMAAL
(*ALI JAMAAL x
JULIET EL LUDJIN)



**AN VICTOR*
(SM AZRAFF x MC VITORIA)





*PALADINO AL VENTUR (*FA EL SHAWAN x MARION CAROL)*
2012 BRAZILIAN NATIONAL CHAMPION JR JR



**PRINCE MICHAEL MPE (WH JUSTICE x THEE RAHIBA)*



CEAZZAR EVER JM (EVER AFTER NA x STIG JUSTHINE)



**PERIGNON (MARWAN AL SHAQAB x PSYCHIC KARMA)*
2011 SCOTTSDALE CHAMPION



DIVINE D'VALENTE JM
(*VALENTE x YDIVINE DI FAMES JM)



ETERNITY VALENTE JM
(*VALENTE x TZARINNA D'PScore JM)



ERYTZA D'VALENTE JM
(*VALENTE x UNIC LACE JULY JM)



****SIR MARWAN CRF (MARWAN AL SHAQAB x AMES MIRAGE)
2013 BRAZILIAN NATIONAL CHAMPION YOUNG STALLION
2012 U.S. NATIONAL RESERVE CHAMPION FUTURITY COLT
2012 CANADIAN NATIONAL CHAMPION FUTURITY COLT
2012 SCOTTSDALE CHAMPION 3-YEAR-OLD COLT***



*ZAX DI PSCORE JM (*PSCORE x *STIG AMIRA GAZAL)*

We are sure that Brazil is a powerful destination for Arabian breeders and owners worldwide. We would like to have the opportunity to show the quality of the stallions and mares we have at Haras JM. We love the Arabian Community; it is our community.

Arabian Horse Breeders welcome at Haras JM, your home in Brazil.



José Alves Filho & Máisa Tucci Alves
Haras JM Brazil - Rua Oquirá, 325 - São Paulo-SP - Brazil - CEP 05467-030
(55-11) 3021-2147 / 9.9603-0760 - www.harasjm.com.br